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BEACH NEWS

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Your Local Source For Community News

TO ADVERTISE:

Connelly Communications LLC is a family owned, local community newspaper, printed and distributed each Thursday. To advertise or to schedule an advertising presentation, please call, e-mail or fax Publisher Michael P. Connelly at (603) 926-4557/office or (603) 866-0883 cell or e-mail Connelly@AtlanticNews.com, or fax to (603) 926-4531, or call and leave a message during or after business hours at (603) 926-4557.

DEADLINES:

Ad copy & changes, editorial copy & photos are due by noon on Thursdays. Ad copy & changes, editorial copy & photos received after noontime on a Friday will be held for the following week. The Beach News welcomes ideas for articles, community news and special stories as well as photography submissions and requests. Call us at (603) 926-4557 if you have questions.

PHOTOS:

Digital or scanned photos may be e-mailed to the Atlantic News in JPEG format to: production@AtlanticNews.com.

DISTRIBUTION:

The Beach News is distributed by FPD Distributors of Salisbury, MA each Thursday, to approximately 580 locations across the Seacoast of New Hampshire, and throughout Rockingham County, as well as Newburyport, Salisbury Beach, Salisbury and Amesbury, MA. To get a rack, please call (978) 462-0761

STORE RACKS:

Business owners who wish to display the Atlantic News, or other Connelly Communications publications, please contact General Manager Betty McClean at (603) 926-4557 Mon.-Fri., 9:00 a.m. - 5:00 p.m.

The Beach News assumes no responsibility for any typographical errors in an advertisement. The Beach News reserves the right to reject any advertisement.

PUBLISHING CYCLE:

The Beach News in the New Hampshire Seacoast's finest seasonal summer publication, published from two weeks prior to Memorial Day Weekend to the weekend of the Hampton Beach Seafood Festival. (17 weeks total)

THE FIRST AMENDMENT:

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievance."

Connelly Communications LLC

ATLANTIC NEWS

The AUTO GUIDE

Pink Shudders Boutique opens at Hampton beach

SPECIAL TO THE BEACH NEWS

HAMPTON BEACH | Take a trip to the Caribbean without leaving Hampton Beach by visiting the newest boutique in town.

Pink Shutters, located in the Oceanside Mall at 367 Ocean Boulevard, opened recently with a Caribbean-themed party complete with refreshments and music setting the scene for shopping among the racks of brightly colored clothes and unusual accessories. Stylish embellished jackets, flowing skirts, t-shirts, jeans, gauzy blouses, beach cover-ups, filmy sarongs and scarves, bathing

suits, jewelry, handbags, watches, sweaters, hoodies, and much more tempt even the most casual shopper.

Owners FA Lundeen and Peggy Seymour are sisters as well as partners in Pink Shutters.

They have combined their fashion sense to create a fun, colorful boutique with things that won't be found in every shop in town. The location completes the eclectic group of shops adjacent to DW's Oceanside Inn in the delightful courtyard just steps from the beach. Call Pink Shutters at (603) 926-3604 for more information.

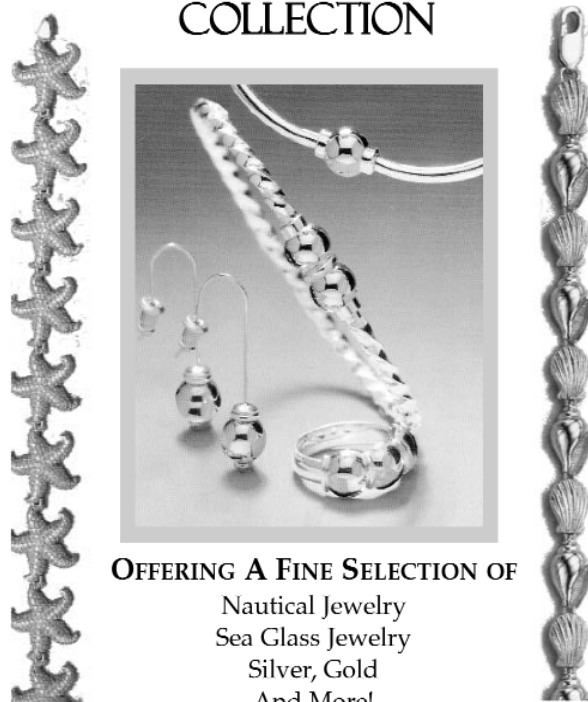


OPEN FOR BUSINESS — Pictured here at the ribbon cutting are (from left):FA Lundeen, owner; Pat Morgenstern, Hampton Area Chamber; Peggy Seymour, owner; and Gay Santamaria, sales associate.

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BEACH NEWS

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ANSWERS TO THE PAGE 15A PUZZLE

TELL THEM YOU SOLVED IT IN THE BEACH NEWS

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